



FOR IMMEDIATE RELEASE:

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**Conklin Paints & Supplies Debuts Environmentally Friendly Sansin Wood Coatings,
Offering Low Maintenance, Low VOC Log Home Protection**

Strathroy, Ontario, Canada, April 6, 2011 - The Sansin Corporation (www.sansin.com) today announced that Conklin Paints & Supplies, in operation for almost 50 years and based in Big Bear Lake, Calif., will offer its line of interior and exterior environmentally friendly wood coatings and sealants. Sansin products meet both SCAQMD 1113 (Southern California Air Quality Management District regulations for architectural coatings) and newly revised California Proposition 65 regulations.

Conklin Paints & Supplies, located in a resort community, serves a large number of log home owners who are looking for environmentally friendly, low maintenance, easy to apply finishes to protect and refurbish both interiors and exteriors.

“Typically, log home owners need to perform yearly exterior maintenance on their finishes to protect the wood and ensure a nice looking get-away home,” said Cliff Conklin, owner of Conklin Paints & Supplies. “With Sansin Enviro stains, log home owners can protect their home with a low VOC wood finish that lasts a long time – up to five years – and yet is incredibly easy to apply. Also, a log homeowner can apply multiple coats of Sansin wood stain in one day, rather than waiting for days between coats, like they have to do now.”

Conklin Paints & Supplies will carry Sansin’s line of Enviro Stain exterior wood stains, cleaners and sealants (DEC™, Classic™, ENS™, and SDF™) and Purity® Interior Glacier. Conklin Paints & Supplies is located at 41250 Big Bear Blvd., Big Bear Lake, Calif., 92315. For more information, customers may call (909) 866-3878.

“Conklin Paints & Supplies is well-known in the area for impeccable customer service and special attention to customers needing products to protect and beautify their log or other wood homes. Sansin products are especially designed for the unique requirements of log homes, so this is a perfect match and partnership for us,” said Sjoerd Bos, Vice President of the The Sansin Corporation.

About Conklin Paints & Supplies

In business for almost 50 years, Conklin Paints & Supplies carries paints, stains and tools for home building, maintenance and repair. Located at Big Bear Lake, a resort community in California, Conklin Paints & Supplies also offers customized service, including both computer-based and eye matching for paint and stain colors. For more information contact (909) 866-3878 or cccpaintman@yahoo.com.

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, ‘water-borne’ interior and exterior wood finishing and protection technologies. Sansin’s products deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains, or how to become a Sansin preferred dealer, visit <http://www.sansin.com/>. [Or, join us on Facebook.](#)

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